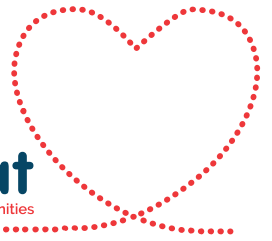


Heartbeat

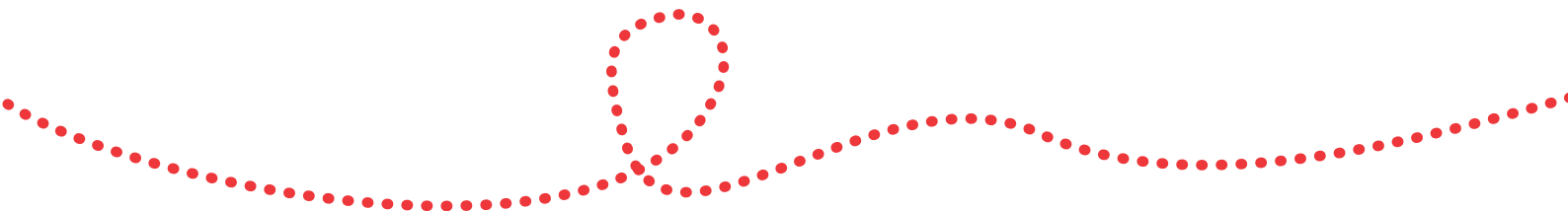
Connecting health and care communities



Annual Iain Murray Memorial Prize for Innovation



[Rules of Entry, Terms and Conditions](#)



Purpose

In memory of our friend and colleague Iain Murray, Heartbeat Primary Care CIC will offer an annual prize of £1,000 for best innovative idea submitted to improve the health and wellbeing of patients in the NHS defined localities of Hambleton, Richmondshire and Whitby. Ideas should be capable of implementation across all three localities whether through adoption by Heartbeat itself, Primary Care Networks, or individual practices.

Entries should demonstrate how they would help relieve practice pressures as well as benefit patients. They can be clinical or administrative and may relate to patient flows or clinical practice. Ideas with a carbon net zero and/or digital element would be particularly well received as would ideas that promote the integration of primary care with other parts of the health and social care system.

Heartbeat will undertake to support the creation of a project team to develop the winning idea and implement it.

How to Enter

Entries can only be accepted if submitted using the entry form available from the Heartbeat website.

Who Can Enter

Heartbeat staff as well as Heartbeat shareholder practice staff and partners may submit entries. Multiple entries from individuals and practices meeting the submission criteria will be accepted provided they are submitted using a separate entry form for each idea.

Exclusion

Directors and senior managers of Heartbeat are excluded from entering.

Starting and Closing Date

Entries can be submitted at any time from 1 November each year. The closing date for submissions will be 31 August in each year.

Judging

Entries will be judged in the September of each year. Winners will be notified in writing by 15 October in each year and the award presented by 31 October each year.

The panel of judges will consist of the Heartbeat Board and Clare Danek (or any other representative of the Murray family appointed by Ms Danek). The winner will be determined by the judges as being the entry best meeting the Purpose of the Prize as set out in these Terms and Conditions.

The judges' decision will be final and will be made by simple majority. If no suitable entries are received in any year, then no prize will be given in that year. There will be no roll over of prize money from one year to another.

Use of Prize Money

The use of the prize money will be entirely down to the discretion of the prize winner and will not be considered as a grant with which to put the winning idea into action.

Copyright and Intellectual Property Rights

Any copyright or IPR arising from the generation of ideas will remain with the entrant and will not be considered as having passed to Heartbeat Primary Care CIC.

Publicity

Heartbeat Primary Care CIC retains the right to publicise prize winning ideas and to promote the award as it deems appropriate. Entrants agree to participate in such publicity including photographic and video content.